

May 2022 Newsletter

Our monthly newsletter includes updates from the Board, recognizes renewing and new members, shares upcoming events, photo gallery and more.

Business Over Breakfast

“What’s New: Western Fest PRCA Rodeo”

When: Tuesday, May 10th, 2022

Holly Johnson from the Western Fest Committee

Gathering Time: 7:30 a.m. Program at 8 a.m.

Where: Pioneer PBS conference room

RSVPs appreciated. 320-321-3202 Walk-ins



Welcome



Upcoming Member Events:

May

Month of May- Shop Hop- Heather's Book Nook & Sew Much More

Every Thursday night- Bingo- American Legion 7pm.

Every Thursday- Burger Day- Granite Run Golf Course

Every Sunday- Buffet & Salad Bar- American Legion 11-1:30pm

1-7th- Minnesota Tourism Week

1st- Granite Falls Baseball Fundraiser- Granite Run Golf Course

5th- National Day of Prayer

5th- Cinco de Mayo

7th- Community Shredding Event- Thrivent /Granite Falls Lutheran Church

8th- Mother's Day Buffet-The Rock: Dining & Events/ Granite Run Golf Course

10th- Business Over Breakfast- Holly Johnson, Western Fest 7:30 am.

12th- Business After Hours- Southwest Council of Mayors- American Legion

4:30pm

17th- Syttende Mai-Norwegian Constitution Day-Lutefisk at the American Legion

21st- Women's Auxiliary Rummage Sale American Legion 2-6 pm

30th- Memorial Day

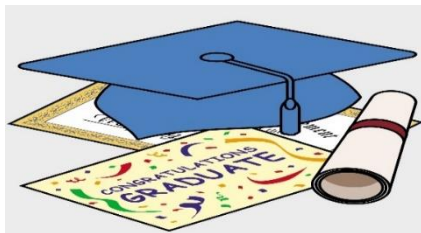
June

Every Thursday night- Bingo- American Legion

Every Thursday- Burger Day- Granite Run Golf Course

Every Sunday- Buffet- American Legion

YME graduation Friday, June 3, 2022



Minnesota West Community & Technical College

Granite Falls Campus

Wednesday, May 11, 2022

Nursing Pinning Ceremony: 4:30 PM – YME High School

Reception/Meal for Students: 5:00 – 6:30 PM – The Rock

Graduation Ceremony: 7:00 PM – YME High School



Business After Hours

When: Thursday, May 12th, 2022

4:30 – 6 pm.

Where: American Legion Post #69

Southwest Minnesota Council of Mayors

Formalized in 2022, the Southwest Minnesota Council of Mayors focuses on advocating for and sharing solutions for issues impacting Southwest Minnesota.

They will speak about a bill that they have proposed to retain and attract workforce in Southwest Minnesota through supporting technical education/training for targeted occupations.



Space is limited, please RSVP if you plan to attend.

320-321-3202 or email

granitefallschamberofcommerce@gmail.com

Business After Hours is a quarterly event that showcases member businesses & provides an evening of networking for members, giving you the opportunity to discuss & share ideas while learning about local businesses. It is a relationship building experience held in a relaxed setting that benefits you and your company through added contacts & resources.



2022 Western Fest Rodeo, Lee-Mar Ranch June 23-25th

Kick-off to Western Fest

Wednesday, June 22 City- Wide Cowboy Crazy Days 9am-5:30pm. Avera Granite Falls Ambulance Burger & Brat Feed 11am-8pm.

Western Fest Kiddie Carnival 4:30-7:30pm, Hula Hoop Contest (Sponsored by MVTV Wireless Internet), Little Scrapper Pedal Tractor Pull & Barrel Train Rides (Sponsored by Bisbee Plumbing and Heating). Kiddie Parade 6 pm downtown; Line up begins at 5:30pm at Veterans Park. (Sponsored by Granite Falls Chamber of Commerce & Citizen's Alliance Bank)

Thursday, June 23, Children's Fishing Contest, Face Painting & Watermelon Feed Downtown. Kid's Night @ PRCA Rodeo 7:30 pm.



Friday, June 24, First Responder Night @ PRCA Rodeo 7:30 pm., Street Dance Downtown

Saturday, June 25, Grand Day Parade 1 pm., Veteran's Night @ PRCA Rodeo 7:30 pm., Miss Western Fest Pageant, WF Raffle Drawing & Street Dance, Downtown Rodeo Schedule & Tickets visit <http://www.granitefallsprcarodeo.org> Tickets also available at the Chamber office and participating businesses.

Information on Wednesday's Kick-off Events, Granite Falls Chamber of Commerce www.granitefallschamber.com

2022 Western Fest Raffle Tickets are on sale now.



Fish for free during “Take a Kid Fishing Weekend.” One weekend every June, Minnesotans 16 or older who take a child 15 or younger fishing don’t need a license.

Questions? 888-665-4236, or visit mndnr.gov/takeakidfishing

Promote your business for **FREE!** Reserve your spot for this years Business Over Breakfast. We have openings for:

July 12th

November 8th

December 13th

Contact the Chamber office for more information and reserve your spot!



Kiwanis Popcorn Stand opens Friday, April 29th 7-9:30 pm Daily





May is Mental Health Awareness Month

Thank you to our Sponsors for the Easter Coloring Contest



NIHCA

National Independent Health Club Association



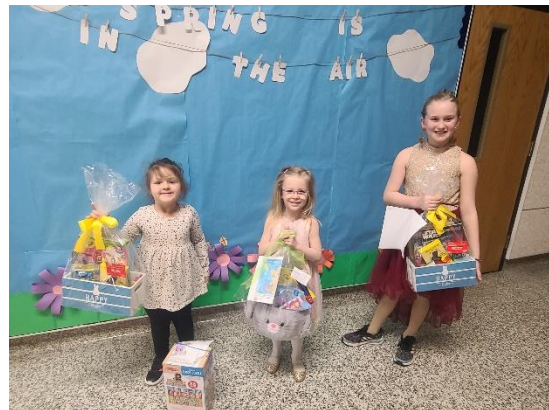
Congratulations to our winners of the

Granite Falls Chamber of Commerce Easter Coloring Contest

Age group 3-4: Aurora

Age group 5-6: Harper

Age group 7-10: Amelia



A Big Thank You

Thank you for your support over the past 12 months. We value your annual membership to the Granite Falls Area Chamber of Commerce.

2022 Membership dues are due. Please contact Bonnie at the Chamber office with any questions.



Your involvement is extremely important to us and very much appreciated!

**New Member: Granite Falls Woodworks,
646 Prentice Street
Summit Carbon Solutions, Ames, IA**

Pelican Feet Promotion

The Granite Falls Area Chamber of Commerce introduces a new promotion for **Granite Falls Area Chamber of Commerce members only**.

Pelican Feet Promotion- This will consist of an 11 X 17 color map of Granite Falls with pelican feet at your location if you choose to participate.

A **KEY** will be on the front of the map showing each business participating with a number in front of the business.

On the back of the map will be the advertising of your business.

Map and ad design will be done by Henle printing, Marshall.

We will produce 1,000 maps (2,000, if there is good participation) and distribute them to each participating business, local tourist attractions and surrounding towns.

A set of painted pelican feet will be painted by your front door, letting shoppers/tourist know they are at that business or a talking point.

Your ad can be a coupon, percentage off merchandise, sale item, or just name, address, phone number, website, email address. Whatever you would like, that fits in that designated space.

\$100 per ad space.

**Interested in advertising for our Pelican Feet promotion?
granitefallschamberofcommerce@gmail.com or 320-321-3202 to
reserve your spot.**





FREE!!



Granite Falls Area Guides/ Minnesota Fishing Guides /Minnesota Guides are available at the Chamber office. FREE!!



Ways to Engage in the Granite Falls Chamber:

- Volunteer
- Become a Board Member
- Attend Chamber Events

Granite Falls Area Chamber of Commerce is accepting applications from its members to fill vacancies on the Board of Directors. Interested Members are encouraged to complete an application for nomination and election to fill a three-year term.

Primary Responsibilities and Obligations of Board Members:

- Governing oversight of Chamber operations and activities
- Steward and advocate of the Chamber
- Attendance at Board meetings
- Participate and support events
- Engage and actively participate in Chamber priorities

Applications are available at the Chamber office, or by emailing granitefallschamberofcommerce@gmail.com to request one. Thank you

April Business Over Breakfast



ADARA
HOME HEALTH

Formerly Prairie River Home Care

Thank you, Bobbie Crocker for the great information on “Ageing in Place, How Home Health Can Help” and a big thank you to Hardee’s Granite Falls for providing breakfast sandwiches for us that morning.





Summer Traveler Survey Findings Provide a Positive Outlook for Minnesota

Through a recent Traveler Survey, Explore Minnesota found that in the next six months 89% intend to travel. Of those that plan to travel this summer, 91% of Minnesotan survey respondents and 76% of non-Minnesotan survey respondents plan to take leisure day only and/or overnight trips that include time in Minnesota.

More than half of travelers (55%) plan to travel for at least a week this summer, usually via their personal vehicle (91%) or airplane (38%). Despite price increases, 41% indicated that gasoline cost will not impact their travel plans. Most (79%) will travel with members of their household and 15% will travel with a pet.

Quarter One Web Traffic Up on ExploreMinnesota.com

Website analytics on ExploreMinnesota.com can be viewed as an indicator when someone begins to think about visiting our state, so we watch for upcoming trends as future travelers research their next Minnesota dream vacation.

Website data for the first quarter (Jan.-March) revealed:

- There were **36% more website visits to ExploreMinnesota.com** in the last three months compared to the same timeframe last year.
- **152,900+ business listing referrals were made.** That's an increase of 50% compared to the same timeframe last year.
- There was a **204% increase in page views for event listings** compared to the same timeframe last year.

We view this information as very promising for the summer travel season.

Welcome to New Board Member!



Kelly Kruger
Scenic Valley Real Estate

Granite Falls Area Chamber of Commerce Board

Acting President: Carolyn Lindquist, Heather's Book Nook & Sew Much More

Treasurer: Nancy Beasley, Dave's Electric Motor Company

Secretary: Alicia Beck, Country Financial

Director: Kevin TeBeest, Anderson-TeBeest Funeral Home

Director: Kelly Kruger, Scenic Valley Real Estate

Granite Falls Chamber of Commerce

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