



August 2022 Newsletter

Our monthly newsletter includes updates from the Board, recognizes renewing and new members, shares upcoming events, photo gallery and more.

What's Brewing?

CherryRoad /GF Advocate Tribune

When: Tuesday, August 9th, 2022 Gathering Time: 7:30am Program at 8 am. Where: Pioneer PBS conference room Rsvp appreciated. 320.321.3202 Walk-ins Welcome granitefallschamberofcommerce@gmail.com

> CherryRoad technologies

Upcoming Member Events:

Every Night- Kiwanis Popcorn Stand- 7-9:30pm. Every Thursday- Burger Day- Granite Run Golf Course Every Thursday American Legion-Bingo- 7 pm Every Thursday- Knock-out Nachos & \$1 off Margaritas- The Rock: Dining & Events



City Council Meetings 7 pm. Every First & Third Monday at the City Hall



EDA meetings 5:30 pm. Second Monday at the City Hall

<u>August</u>

1st- Sister's Day
2nd- Storytime- GF Public Library
3rd- National Watermelon Day
4th- Christmas in August- Falls Boutique
9th- What's Brewing-CherryRoad Media @ Pioneer PBS
9th- Storytime- GF Public Library
10th- National S'mores Day
11th- Business After Hours @Homefront First/Rosewood
12-14th- Flea Market- Prairie Mercantile
13th- Ride 2 Remember- American Legion Post #69
22nd- National "Be an Angel Day"
22nd- New Academic year starts at MN West
27th- Rock Fest- The Rock: Dining & Events
National Wellness Month
National Eye Exam Month



BUSINESS AFTER HOURS

Thursday, August 11th, 2022 4:30-6 pm.



N. 19th Street, Montevideo

Homefront First/Rosewood Specialty Care

offers residents the freedom to maintain active lives through the assurance of safety, individuality, and excellence in home care services provided by caring and professional staff.

Homefront First/Rosewood Specialty Care's goal is to honor the dignity and selfdetermination of all people we serve in a home-like setting. The personal and quality care they provide are matched to the unique needs of each individual. Homefront First/Rosewood Specialty Care offer residents a wide variety of services.

Events include Quilter's Club, Popcorn & Movie, Crafts, Wheel of Fortune, and so much more.

RSVP at 320-321-3202 or granitefallschamberofcommerce@gmail.com

<u>September</u>

5th- Labor Day 6th- BACK TO SCHOOL 9th- Teddy Bear Day 9-11- Flea Market- Prairie Mercantile 10th- World Suicide Prevention Day- Hotline #988 11th- Patriot's Day/911 Remembrance 11th- Grandparent's Day 13th- Candidate Forum, City Council & School Board @Pioneer PBS 16th- Caring & Sharing 9-Hole Golf Scramble- Granite Run Golf Course 17th- RibFest- American Legion Post #69 17th- Oktoberfest begins in Germany 23rd- Native American Day





July Business Over Breakfast





Thank you, Pioneer PBS for the presentation on Your Station. Your Stories. and the tour of the station.



Check out the Chamber's Pelican Photo-Op and put on Facebook. Located at the foot bridge.



Update on July's website analytics and Facebook information... In the month of July, our website, **Granitefallschamber.com** has had increased activity, with our Local Stories/guides page, Events page, Newsletter page and Member Directory pages getting the most activity. On Facebook, we have 1,436 followers and Instagram 208. Follow our Facebook page for up-todate information and events.



June 2022 Minnesota Travel Findings

From Explore Minnesota

June travel indicators show that Minnesota's summer travel season is off to a strong start, however, leisure and hospitality industry pandemic recovery is still underway and performance metrics are not yet back at 2019 levels.



- Despite Minnesota travel spending loses through the end of May 2022 of an estimated \$14.1 billion due to COVID-19, monthly improvement continues with only a 5% loss in May 2022
- compared to 2019.
 Minnesota's hotel occupancy percentage (67.6%) caught up to the West Central Region,
- Minnesota's notel occupancy percentage (67.6%) caught up to the west central Region, however, Minneapolis occupancy (67.7%) remains below the Top 25 Markets average.
- Short-term rental occupancy percentage of 70.1 is a 5% decrease from a year ago, however, the number of rental listings available and booked increased by approximately 1,600.
- Approximately 223k overnight State Park camping reservations is similar to the number of reservations in June 2019
- Approximately 270k people employed in the Leisure & Hospitality industry is down 22k or 7% from June 2019.

HikeMN Passport

exploreminnesota.com/hikemn Get your boots dirty hiking the beautiful landscapes across Minnesota. From the state's southern border to its northernmost reaches, discover Minnesota's most impressive hiking. Take a Hike. Check In. Get Rewarded. July 1-November 30



"Just what does a Chamber of Commerce Do?"

The meaning of CHAMBER has changed.

C—H—A—M—B—E—R

C—CHANGE We'll continue to adapt. The Chamber's RESILIENCE, RESOLVE, RETURN & REIMAGINING.

H—HELP

A—ADVOCACY/VOICE WE identify Local, County, State & Federal Issues. We're "The Voice of Business." This year, it is our candidate forums keeping them accountable.

M—MEMBERSHIP/MONEY This is what keeps the Chamber alive.

B—BUSINESS/BENEFITING Take ACTION where needed, INFORM via NEWS, INTRODUCE for CONNECTIONS and IMPROVE via INFLUENCE.

E—**ECONOMIC DEVELOPMENT** Chambers take over for LIFE. Businesses can be born, but GROWTH is the key to success for the business and community.

R—RELEVANCE Chamber's RESILIENCE, RESOLVE, RETURN & REIMAGINING. All of those has made you, your local Chamber President more RELEVANT.

LONGEVITY comes from LISTENING to our members.

Granite Falls Area Chamber of Commerce Board Acting President: Carolyn Lindquist, Heather's Book Nook & Sew Much More Treasurer: Alicia Beck, Country Financial Secretary: Pam Rosenau, MVTV Wireless Internet Director: Kevin TeBeest, Anderson-TeBeest Funeral Home Director: Kelly Kruger, Scenic Valley Real Estate Executive Director: Bonnie Vik

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